

# EVALUATION REPORT

1. Name of Procuring Agency	Agriculture Supply & Price Department, Govt. of Sindh			
2. Name of Project	Sindh Irrigated Agriculture Productivity Enhancement Project (SIAPEP) with the financial Assistance of the World Bank under IDA Credit No. CR – 5604			
3. Method of Procurement:	Shopping Method as per procurement of goods and works and non-consulting services under IBRD loan IBA Credit & Grants by World Bank borrowers.			
4. Title of Procurement:	Procurement for the services of Digital Marketing, Cable Network & FM Radio regarding the publicity /awareness of SIAPEP components and maintenance & upgradation of SIAPEP website.			
5. RFQ No	PK-SIAPEP-CP-DM&CN&FM-RFQ-2023/50			
6. Date of the issuance of RFQ	January 02, 2023			
7. Date & Time of Quotation Closing	January 11, 2023. 12:30 PM			
8. No of Quotes Received	Four (04)			
9. Name of Bidders & Bid Prices as read out at bid opening	M/s 99 Mega Pixel Productions, Hyderabad.	M/s The Image Production, Hyderabad.	M/s Twilight Productions, Islamabad	M/s AIMS Solution, Hyderabad
	9,863,000/= (Inclusive of Income Tax)	11,059,100/= (Inclusive of Income Tax)	11,831,680/= (Inclusive of Income Tax)	10,281,818/= (Inclusive of Income Tax)
10. Name of Bidders whose bids were either rejected as nonresponsive or not meeting qualification criteria, or not evaluated.	Nil			
11. Criteria for Bid Evaluation	LOWEST EVALUATED RESPONSIVE BIDDER			
12. Details of Quotation(s) Evaluation	AS TABULATED BELOW			



Description of Deliverable Services Component / Scope of work / duration	Firms Evaluated Prices			
	M/s 99 Mega Pixel Productions, Hyderabad.	M/s The Image Production, Hyderabad.	M/s Twilight Productions, Islamabad	M/s AIMS Solution, Hyderabad
	All Prices in PKR and Inclusive on Income tax			
Providing the services of Digital Marketing, Cable Network & FM Radio Regarding the Publicity/ Awareness of SIAPEP Components and maintenance & upgradation of SIAPEP website for the period of eight (08) months.	9,863,000/=	11,059,100/=	11,831,680/=	10,281,818/=
Ranking	1 <sup>st</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	2 <sup>nd</sup>

**Lowest Evaluated Firm:**

<b><u>Recommendations for Award</u></b>	<b>M/s 99 Mega Pixel Productions</b> Bungalow # 173/A, Block C, Unit No 06, Latifabad, Hyderabad. Cell# 0300-9229849
Total Value of the contract (Inclusive of Income Tax only)	<b>9,863,000/=</b> (Nine Million Eight Hundred Sixty-Three Thousand only)

Signature: 

**PROCUREMENT SPECIALIST**  
**PFU - SIAPEP**