



SINDH IRRIGATED AGRICULTURE
PRODUCTIVITY ENHANCEMENT PROJECT (SIAPEP)



REQUEST FOR QUOTATIONS

PK-SIAPEP-2018-CP-RADIO-RFQ

(CP/NOV-2018/RFQ/09)

PROCUREMENT FOR HIRING THE SERVICES OF POTENTIAL FIRM TO CREATE
AWARENESS PROGRAMMES THROUGH ELECTRONIC MEDIA (FM
CHANNELS)

UNDER

SINDH IRRIGATED AGRICULTURE PRODUCTIVITY ENHANCEMENT PROJECT (SIAPEP) WITH
FINANCIAL ASSISTANCE OF THE WORLD BANK UNDER IDA CREDIT NO.

CR.5604 PAK



SINDH IRRIGATED AGRICULTURE
PRODUCTIVITY ENHANCEMENT PROJECT (SIAPEP)



REQUEST FOR QUOTATION

PROCUREMENT FOR HIRING THE SERVICES TO CREATE AWARENESS
PROGRAMMES THROUGH ELECTRONIC MEDIA (FM CHANNELS)

SECTION I: GENERAL INFORMATION AND BID DEADLINE

The Government of Sindh is implementing Sindh Irrigated Agriculture Productivity Enhancement Project (SIAPEP) with financial assistance of the World Bank under IDA Credit No. Cr.5604 Pak aims to improve water and agriculture productivity for small and medium size farmers in Sindh.

Project Implementation Unit [PIU], SIAPEP invites quotations for hiring the services to develop information and awareness messages regarding SIAPEP components and activities through FM Radio Stations.

BID DEADLINE: The deadline for receipt of your quotation is:

On or before 5.00 pm, date, 29.11.2018

SECTION II: REQUIREMENTS - AWARENESS PROGRAMMES THROUGH ELECTRONIC MEDIA (FM CHANNELS)
ARE AS UNDER:

Description of the Services	No of FM Stations (Six – 06, FM Radio Stations)	Per Month Services Charges as per the requirement of SIAPEP for Six (06) FM Radio Stations (inclusive of Income Tax) (PKR)	Total Price for Providing The Service Charges as per the Requirement of SIAPEP for Seven Months – Six (06) FM Radio Stations (inclusive of Income Tax) (PKR)
To develop information and awareness messages regarding SIAPEP components and activities through FM Radio Stations (from December 2018 to June 2019 – Total Seven Months).			
Requirements Information and awareness messages regarding SIAPEP components and activities through FM Radio Stations	1. FM Nooriabad 2. FM Badin 3. FM Mithi (Thar)		



SINDH IRRIGATED AGRICULTURE **PRODUCTIVITY ENHANCEMENT PROJECT (SIAPEP)**



16 Spots/16 times (1 spot / 15 Seconds) per day 240 Seconds per day / 4 minutes per day Additional required details A. Production <ul style="list-style-type: none">• Male Vocal• Female Vocal• Drama Style Spot B. Transmission Certificate	4. FM Mirpurkhas 5. FM Nawabshah 6. FM Larkana		
Total Bid Price			

Important Notes:

Firms must pay due attention to following points. In case of non-compliance, the offer can be considered as non-responsive:

- Offer must be valid for Thirty (30) days from the date of the bid deadline.
- Firms must accept the payment condition i.e. Payment will be made to the successful Firm in PKR within thirty (30) days upon receipt of proper invoice and acceptance of the deliverables by the Communication Specialist, PIU – SIAPEP. Partial payments are allowed.
- Stamp duty @rate of 0.35% of the contract price is to be paid by the successful Firm. (This rate at this stage will be tentative and will be adjusted as per the actual contract price and as per the prevailing laws at the time of award.
- Conditional offer/bid is not acceptable.
- Communication Specialist will provide day to day guidance / technical assistance all activities to be checked and approved by Communication Specialist, PIU - SIAPEP.

SECTION III: VENDOR OFFER EVALUATION

The vendor offer will be evaluated on the basis of following:

- Price
- Specific experience of the firm



SINDH IRRIGATED AGRICULTURE **PRODUCTIVITY ENHANCEMENT PROJECT (SIAPEP)**



SECTION IV: INSTRUCTIONS

SEALING & MARKING OF BIDS:

- The bidder shall seal the original and each copy of the bid in an inner envelope, duly marking the envelope as "Original" or "Copy". The inner envelope shall then be enclosed in an outer envelope. In the event of discrepancy between them the Original shall prevail.
- The inner and outer envelopes shall be:
- Addressed to the purchaser at the following address:

Project Director (attention Procurement Specialist) Project Implementation Unit (PIU), SIAPEP Sindh Seed Corporation Building, Ground Floor, Main Hussainabad Road, Hussainabad Hyderabad Sindh and the words "**DO NOT OPEN BEFORE (Closing time) ON (Closing date)**" shall be written on them.

- In addition to above, the inner envelope shall indicate the name and address of the Bidder to enable the bid to be returned unopened in case it is declared "Late."
- If the outer envelope is not sealed and marked, the purchaser will assume no responsibility for the bid's misplacement or its premature opening.

LATE BID:

- Bidder will himself be responsible for ensuring that his bid is submitted in accordance with the instructions stated herein. Any bid not submitted by the deadline prescribed for submission of Bids will not be considered even if it becomes late as a result of circumstances beyond the Bidder's control. Any bid received by the purchaser after the date and time of bid opening will be returned un-opened to such bidder.
- Quote must be in Pak Rupees (PKR), inclusive of the Income Tax all applicable sales taxes should be mentioned separately.
- Taxes/duties as per the prevailing rules shall be applicable.

The quotation with complete details may be addressed to the Project Director SIAPEP and submitted to the address below on or before **5.00 pm, date, 29.11.2018**

PROJECT DIRECTOR

(Attention Procurement Specialist)

Project Implementation Unit (PIU), SIAPEP
Sindh Seed Corporation Building, Ground Floor,
Main Hussainabad Road, Hussainabad Hyderabad Sindh,
Phone# 00 92 022-9260252



SINDH IRRIGATED AGRICULTURE
PRODUCTIVITY ENHANCEMENT PROJECT (SIAPEP)



The received quotations will be evaluated as 'Shopping' method of procurement in accordance the World Bank's Procurement Guidelines: Procurement of Goods, Works and Non-Consulting Services (January 2011, revised July 2014). The acceptable terms and conditions of the lowest, responsive quotation shall be incorporated in the Purchase Order.


PROJECT DIRECTOR

o/c Project Implementation Unit (PIU), SIAPEP
Sindh Seed Corporation Building, Ground Floor,
Main Hussainabad Road, Hussainabad Hyderabad Sindh,
Phone# 00 92 022-9260252
<http://www.siapep.org> email: pd.siapep@gmail.com